

**A SYSTEM, METHOD, AND ARTICLE OF MANUFACTURE FOR  
BUSINESS ALLIANCE IDENTIFICATION IN A WEB ARCHITECTURE  
FRAMEWORK**

**ABSTRACT**

A system, method and article of manufacture are provided for identifying alliances among a plurality of business entities in components of a network framework. First, alliances are identified among a plurality of business entities in terms of components of a current network framework. Next, a pictorial representation is displayed of the current network framework and the components. The alliances are then conveyed by indicia coding the components of the current network framework in which the alliances exist.